



Dr. MPS
GROUP OF INSTITUTIONS

विद्या धनम् सर्वधनं प्रधानम्

www.mpsgroup.org.in

Your College
our Future

PROSPECTUS

COLLEGE OF BUSINESS STUDIES

Approved by AICTE New Delhi

Affiliated to Dr. APJ Abdul Kalam Technical University

Affiliated to Dr. B.R. Ambedkar University, Agra





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A Lifetime Opportunity

Ability is nothing without

Opportunity

— Napoleon Bonaparte



As the new millennium beckons on this planet, no country holds as much hope and promises for the future as India a land of rich values, culture and immensely talented youth.

The need today, on one hand is to harness the potential of our youth, build character and to give them a positive direction, preparing them to face world and to find their place under the sun. On the other hand the industry and the corporate sector requires a new breed of professionals, who can invent, innovate, manage and provide effective leadership to face the new challenges thrown up by latest technologies and global economic integration.

Education does not mean accumulation of knowledge from various resources. Good Education shapes the personality of a student, builds character and cultivates life skills modernization of educational system has necessitated the evolution of an ideal value based learning. An ideal institution focused on student's success invests all its resource for their development giving them competence, capabilities and confidence to face the global challenges. Investment in infrastructure, technologies and human resources always builds a powerful institution where the students can always mentor themselves as highly successful professionals.

Dr MPS Group of Institutions is pioneer since its inception. In tunes with the time, it has been expanding its horizons beyond imagination to create an Educational paradise for the generations to come. The group started its activities in 2001 and since then it has launched a series of highly successful venture at Agra, New Delhi and other parts of North India.

- CS Education Pvt. Ltd., New Delhi
- Mata Jhandewalan Educational and Welfare Society, Agra
- Dr. MPS Group College of Business Studies, Agra
- Dr. MPS World School, Agra
- Mata Jahandewalan Education, B.Ed College
- Aasha Group of Hostels - New Delhi, Chandigarh/Mohali, Jaipur

Mission

Mission Statement

Never Stop Learning, Because Life Never Stops Teaching...



Modernity Blends with culture & traditions

Supreme emphasis is laid on providing with most modern and sophisticated learning environment coupled with Indian heritage, value system and "Sanskar". The guiding principle of the foundation is "Where modernity blends with Culture & Traditions".

The teaching methodology is contemporary which keeps the students and the staff abreast with the ever-changing scenario in the educational arena along with a fine blend of traditional Indian ethics and value systems. Tradition gives us ethics and values and modernity gives up opportunity to apply those values to move ahead and make our mark. The academic and cultural activities at our institution provide a platform where all students come together and explore the individual and group talents and resources. The faculty and management possess a high degree of integrity and knowledge that churns the students into efficient and effective human beings. Hence we say: "We nurture talent"

Knowledge Interfacing

Knowledge Interface

To remain competitive in today's world, being adaptive in one area will not be sufficient. One has to be familiar with other Management, Communication, Biotechnology and IT. Such an atmosphere helps students to share knowledge between different fields of study and gives them a network of life long friends from various fields rather than just one in which they are studying.

Mission Statement

Dr MPS Group College of Business Studies is dedicated to excellence in higher education through the provision of programmes leading to Nationally recognized awards and is committed to ensuring that its students are afforded the opportunity to develop their full potential in a professional and supportive environment.

Dr MPS is also committed to research and to enterprise related activities which assist the development of the region and is dedicated to advancing the educational, cultural, social and economic development of the wider community.



A K Singh
Squadron Leader (Retired)
Chairperson

Message

from the Chairperson desk

My Dear Students,

We are leading to a future where rapidly changing technologies and global challenges will pose a fierce competition to all of us. The information and technology are becoming increasingly accessible to everyone. Only those individuals with exceptional potential and skill will survive. In this crucial battle of life, knowledge is also a predominant weapon to win. If learning is empowered with the best of human virtues and values, the life will automatically transcend time. What is important is fusion of creative education and personality to enhance endurance and potential. Education and Degree are sold every where, but are they able to fulfill our dreams? If all the education we have achieved is unable to give us a dignified and successful life, it is useless. Everyone of us dreams of a career not only to earn livelihood but also to get social status and prosperity. It is a destination which begins the journey of our life. We are constantly working to develop an ethical system of education which makes you exceptional to realize your potential and transform them into reality. We don't have to be genius, or an exceptional person to be successful in life. An average person with faith in himself, motivated and self driven can easily make a wonderful career. Our unique system is focused on your personality, communication skills and leadership qualities. Come and discover yourself a world of opportunities, a safe destination for smart careers.

Your Choice of programme is an important one.
All programmes have their own special character
and 'flavour'- you need to identify which is the
'best' for your particular tastes and needs



Neelam Singh
Founder & Co Chairperson

Message

from the Co Chairperson desk

Dear Students,

I am delighted that you are considering Dr MPS Group College of Business Studies for your higher education in pursuit of your career growth. I extend you a warm welcome and assure you that we will not leave any stone unturned for your success in your endeavors.

Here, we impart value education along with many opportunities to hone your skills and nurture your talent. The college has a team of highly qualified and dedicated teachers and professionals to guide and mentor the students. A community of inspired faculty and talented students grow together to shape a dynamic energy field. We look for students who have seriousness of purpose both in the classroom and outside. Learning at this college is viewed as an experience, which is not only to gain knowledge, but also about building character and life skills, involving a holistic approach to make you an achiever in the competitive world that you will step in after college life.

The backbone of the college is its dedicated faculty, an efficient administrative staff and a strong supportive management. The mind blowing world class infrastructure, a wonderful educational environment and ambitious expansion plans defines our impetus to the college for its continuous expansion and improvement.

Good Luck

**Education is not the filling of a pail, but the
lighting of a fire, we impart value education
along with many opportunities to hone your skills
and nurture your talent.**



Dr. MPS **World Class** **Infrastructure**

Our Computer lab is hi-tech and named as "Silicon Valley". In today's world, a computer lab of an institution should be of a very high standard and should provide a very relaxing environment to the students. We have invested in an ultramodern and sophisticated computer lab with very high specifications and global standards. Our Computer lab is equipped with the latest computer loaded with all the software needed for learning. Recently, we have installed computers with i-7 technology, which is the latest in the market. The Computer Lab of our college is fully air-conditioned with neatly designed interiors and ergonomically crafted furniture. Internet facility through a 56 mbps leased line is also available in the campus. Interaction with computers is a must for every student of Dr. MPS College of Business Studies. Mandatory exposure to other multimedia and presentation aids is also given to the students.

Dr. MPS **Computer Lab** **"The Silicon Valley"**

A photograph of a library interior where several students in blue school uniforms are seated at wooden desks. The desks are separated by wooden partitions. The students are focused on their work, with some looking at books and others at laptops. In the background, there are bookshelves and a sign that reads 'KEEP YOUR PHONE SILENT' with a crossed-out mobile phone icon.

Dr. MPS World Class Infrastructure

Dr. MPS Library

In any institution, Library is the main energy centre and reservoir of knowledge. In this information age, keeping this fact in mind we have developed a big library with a mammoth collection of books, journals, magazines and periodicals. Students can consult all those rare books which are either not easily available in market or are too expensive. We are also planning to make our library air-conditioned. In addition to this we are also having an Electronic Library which is a large collection of CD ROMS, MULTIMEDIA and DVDs.



Dr.MPS Conference Hall

Dr.MPS
**World Class
Infrastructure**

Our Various conference halls are professionally designed with all the necessary presentation & conferencing aids. The conference halls are meant for the training, development, GD's and open discussions between the students and mentors. The student here by learn and understand the concept of MICE which helps them to develop their managerial and corporate personality.



Dr.MPS
World Class
Infrastructure

Dr.MPS
Lecture
Halls

Our Lecture halls are large auditoriums acoustically designed, well lit, airy and hygienic. Arrangement of Alkesign White boards, PA system, OHP and Rostrums has been made to make learning more effective. In some lecture halls Hitech LCD Projectors of 2200 lumen capacity are also installed to facilitate presentation and effective demonstrations. Students are provided with ergonomically designed chairs and tables for more comfort.



MBA (Master of Business Administration)

Approved by AICTE and Affiliated to AKTU, Lucknow (Code: 394)

MBA is the most popular and widely accepted career course all over the world. The growth of business and industry has made this course indispensable. The MBA professionals from reputed Business and industry has made this course indispensable. The MBA professionals from reputed Business school are always in demand. It is advisable for the students to pursue this course from good institutions where the knowledge earned is practical and career oriented. We are also offering this course in a unique and advanced way. Students will be given a lot of industry and market orientation along with exposure to case studies. The permanent and visiting faculty will be a perfect blend of academicians, corporate leaders, management gurus and professionals from all walks of life. The course will be covered in a highly techno savvy environment and will produce the most dynamic business administrations.

- Corporate Sector
- Multinational Companies
- Public Sector
- Malls & Retail Outlets
- Industries/Manufacturing units
- BPO Companies
- Finance Companies/Banks
- All kinds of Commercial/Business Setups

Eligibility: Graduation with Min. 50% Marks
Mode of Admission: Through GD & PI
Two Year Full Time Regular Master Degree

**No. of
Semesters: 04**



MANAGEMENT



MANAGEMENT

BBA (Bachelor of Business Administration)

Affiliated to Dr B R Ambedkar University, Agra

Bachelor of Business Administration (BBA): BBA Course is the best platform for a young student completing his schooling and looking for an undergraduate course. Not only he can get a graduation degree but also a bright start to a future where only sky is the limit. They can look forward to give adequate exposure to the practices of management. After completion they can either join MBA/other professional course or can get placement in industry/Business world. The following sectors are the ideal options for BBA graduates.

- Malls & Retails Outlet
- Corporate Sector
- Multinational Companies
- Public Sector
- Industries/Manufacturing units
- BPO Companies
- Finance Companies/Banks
- All kinds of Commercial/Business Setups

Eligibility: 10+2 or Equivalent

Mode of Admission: Basis of Merit and Personal Interview

Three Year Full Time Regular Bachelor Degree

**No. of
Semesters: 06**

BBA SYLLABUS

101 Business Organization
102 Business Mathematics
103 Business communication I
104 Fundamentals of Computers & Information Technology
105 Fundamentals of Accounting 106 Business Environment

Semester II

201 Management thoughts & Philosophy
202 Micro Economics for business
203 Cost Accounting
204 Legal & Regulatory framework of business
205 Business communication II 206 Business Statistics

207 Seminar & Viva Voce

INDUSTRY VISIT

Semester III

301 Company Law
302 Marketing Management
303 Macro Economics for Business
304 Principles & Practices of Management
305 Organizational Behaviour
306 Management Accounting
307 Viva Voce 2

Semester IV

401 Financial Management
402 Project Management & Planning
403 Research Methodology
404 Human Resource management
405 Taxation Laws
406 Production Management

407 Minor Project

SUMMER TRAINING

Semester V

501 Operations research
502 Sales & Distribution Management
503 Business Policy
504 Entrepreneurship & Business Management
505 Viva Voce A Research Topic shall be allotted to the students by the concerned teachers at the end of fifth Semester.

Semester VI

601 E-Business Management & CRM
602 Advertising Management
603 Management of Financial Institutions & Services
604 International Business management 605 Viva Voce





BIOTECHNOLOGY Syllabus

B.Sc. Biotechnology 1st year

Biotechnology

Biochemistry & Biophysics
 Maths, Biostatistics, computer & Bioinformatics
 Cell Biology
 Instrumentation & Bio analytical Techniques
 Practical

Botany

Algae, fungi, Bryophytes & pteridophytes
 Gemnosperms & Taxonomy of Angiosperms
 Practical

Chemistry

Inorganic & physical
 Organic & physical
 Practical
 Behavioural Science

B.Sc. Biotechnology 2nd year

Biotechnology

Genetics
 Microbiology
 Molecular Biology
 Immunology
 Practical

Botany

Plant physiology, ecology & anatomy
 Embryology, Pathology, Plant Breeding & Economic Botany
 Practical

Chemistry

Inorganic & physical
 Organic & physical
 Practical

B.Sc. Biotechnology 3rd year

Biotechnology

Recombinant DNA Technology
 Plant biotech
 Animal Biotech
 Environmental Industrial Biotechnology
 Genomics & Proteomics
 Entrepreneurship development
 Practical

M.Sc. Biotechnology 1st sem

Cell Biology
 Biomolecules & basic Ezymology
 Microbial physiology & genetics
 Computer application & Biostatics
 Practical

M.Sc Biotechnology 2nd Sem

Molecular Biology
 Instrumentation & Techniques in Biotechnology
 Biology of Immune System
 Plant Biotechnology
 Practical

M.Sc. Biotechnology 3rd Sem

Animal cell science and techniques
 Genetics engineering
 Bioprocess engineering and technology
 Environmental biotechnology

B.SC. BIOTECHNOLOGY (B.SC. BT)

Biotechnology is the fastest emerging career option in India. This field offers excellent career and growth prospects with very high salary and the students can pursue a dream course at graduate level. B.Sc Biotechnology students can foresee exciting job opportunities in the following sectors:

Food and Nutrition Industry
 Research Laboratories
 Agriculture & Horticulture
 Pharmaceutical Industry

Scientific Pathologies
 Forensic Laboratories
 Textile Industry
 Marine Research Labs

**No. of
 Years
 03**

ELIGIBILITY: 10 + 2 in Physics/Chemistry with Maths/Biology/Biotechnology/ Computer Science or Equivalent

Mode of Admission: Through Merit and Personal Interview

M.SC. BIOTECHNOLOGY (M.SC. BT)

M.Sc Biotechnology course aims at imparting quality education of post graduate level, for preparing studetns for careers in the following industries & Segments:

Food Industry
 Forensic Labs
 Farms

Pharmaceutical Sector
 Textile Industry
 Advance Research

**No. of
 Semeters
 04**

ELIGIBILITY: Bachelor in ZBC (Zoology, Botany and Chemistry), PCM (Physics, Chemistry and Mathematics), Microbiology, Biotechnology, Genetics, Industrial Microbiology, Medical Lab Technology (M.L.T), Bioinformatics etc.
Mode of Admission: Through Merit and Personal Interview

PROGRAMME DETAILS



Information
Technology

Bachelor of Computer Application (BCA)

Affiliated to Dr. B. R. Ambedkar University, Agra

Information Technology is the most important corporate tool in today's world. The advancements in the field of IT has created a revolution in corporate world. The management of knowledge and Information is a vital part of any modern business strategy. BCA course after 10+2 is a potential option for job and business prospects. The demand of Computer professionals is always less than the no. of personnel available in practical.

IT Industries	Multinational Companies
Tele communications	BPOs
Education	Automobile Industry
Manufacturing units	Designing

Eligibility: 10 + 2 or Equivalent

No. of Semesters: 06

Mode of Admission: Through Merit and Personal Interview



Bachelor of Computer Application (BCA)

I-SEMESTER

Computer fundamentals and ms-office
Introduction to programming using c
Business communication and soft skill
Introduction to html-css-xml
Mathematics-i
Practical based on above papers

IV-SEMESTER

Java Programming
Web Technology with PHP & MYSQL
Artificial Intelligence
Computer Network
Optimization Techniques
Practical based on above papers

II-SEMESTER

Object oriented programming using c + +
Digital electronics
Data structure using c/c + +
Principle of management
Numerical methods
Practical based on above papers

V-SEMESTER

Network Security
Visual Basic .Net
Computer Graphics
System Analysis and Design
Design and Analysis Of Algorithms
Practical Based on Above Papers

III-SEMESTER

Database management System
E-commerce and ERP
Computer Organization and Architecture
Operating System with the case study of Unix and Windows
Statistical Method and Application
Practical based on above papers

VI-SEMESTER

MAJOR PRACTICAL
(EXTERNAL)



Affiliations, Approvals and Associates



Dr MPS Group is promoted by Mata Jhandewalan Educational and Welfare Society, Agra which is a registered society by Govt. of U.P. under Indian Societies Act 1860. The Group is having approvals and affiliations of Indian Universities, International Professional Associations and well known organizations.

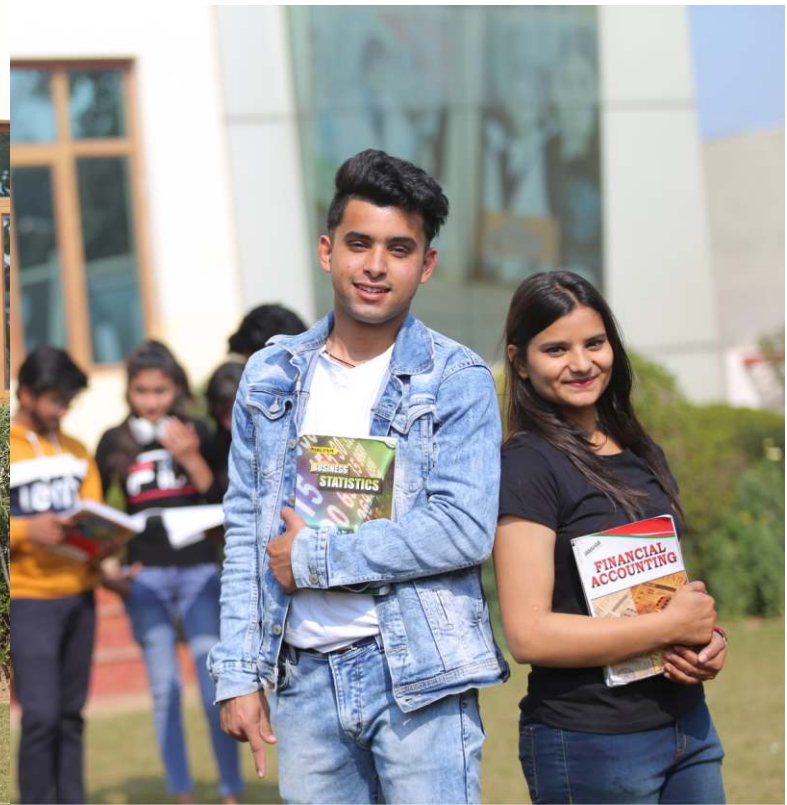


Star Faculty @ MPS

Dr. MPS Group of Institutions has a group of intellectual and experienced faculty members who are experts in their respective fields. That is why the students of MPS perform in all aspects of life with true spirit of leadership and knowledge. All the faculty and staff members work as a team and train the student with true motivation and guidance. The teaching methodology followed by these mentors teaches the students not only in class room but also by practical approach.







From the Corporate Desk

Infrastructure and modern facilities of Dr. MPS College are one of the best in the education industry. The students are very interactive and groomed. The faculty and management is really wonderful to communicate with. I wish all the best to Dr. MPS Group to achieve the heights of Excellence.

Mr Amit Sharma
Director, Sunrise Foods Pvt Ltd



Faculty is too good and as if I talk about the staff members they are a gem of a persons with lot of patience otherwise all people I found have different qualities. Infrastructure is good. College is concentrating more on quality of students and not on quantity. All the best for future.

Ms Indra Sharma
H.R. Manager, Fortis Escorts



Wonderful Exposure and the person like Chairman and Director will make a new start up in the education industry ahead. Wish u all the best for the future ahead.

Mr M K Sharma
Assistant Director GOI-Ministry of MSME, MSME-DI Agra



We are regularly taking the students with the quality of students in terms of communication, attitude and presentability. We wish for their growth and better development in future too.

Mr. Deepesh
HR Manager
Pantaloon Retail Ltd.



Cyber crime is the major problem being faced nowadays. The advancement in technology has made the youngsters so much dependent on it that sometimes they gets carried away and exposes themselves against negative side of technology. I am glad that Dr MPS Group is educating the youngsters of North India in the correct direction making them competent and professional.

Mr. Rakshit Tandon
International
Cyber Security Expert



I must congratulates Dr MPS College of Business Studies for their brilliant efforts in providing value based education. The college has come up as a world class institute in professional education.

Mr Ajay Garg
Director Engineering
Aricent Group



When I visited the college, I was amazed to see such a nice infrastructure and well qualified staff and trainers for the overall academics and development of the students.

Mr. Sudhir Singh Bhadauria
Area Sales Manager FMC (I) Ltd.
Cyber Security Expert



From the Corporate Desk

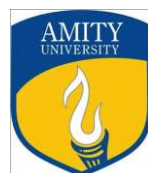
Very impressive infrastructure. Students are enthusiastic, faculty is dedicated. My best wishes would be always there with Dr. MPS Group of Institutions..

Dr. Jagdish Gulati
International Director
Lions Club International



Congrats for the knowledgeable effort. Thanks for inviting. Excellent Institution with very curious students. I wish the Institution all the very best.

Dr. Raj Singh
Vice Chancellor
Amity University



It was great feeling to see the decorum and academics of Dr MPS College of Business Studies, It was surprise for me to see the personality improvement in the students of this college. I think that MPS is a right place for you all to make your career from.

Mr Nitiraj Singh
Territory Manger
ACC Cement Ltd



It was a great feeling to see the decorum and academics of Dr. MPS College of Business Studies, It was surprise for me to see the personality improvement in the students of this college. I think that MPS is a right place for you all the make your career from.

Mr Digvijay Kapoor
CAmpus Relationship Manager
Wipro



Great Institutions with passionate leader, so my best of luck to students, faculty and all for their bright future.

Dr. Umesh Gautam
Chancellor
Invertis University, Bareilly
(Youngest Chancellor in Asia)



"I would like to take this opportunity to congratulate Dr. MPS College of Business Studies, on the feat achieved by them in successfully training and developing the skill set in the students. The future of the country and its economy are definitely in safe hands and is secure when such talent is being nurtured in your institute."

Ranu Kulshreshtha
Head-Human Resources
Kingfisher Airlines



World class infrastructure, world class academics and above all a truly positive and global environment. This is what a world class institution is and surely MPS is a leader with immense potential. I have no doubt the success of this college in the times to come.

Mr. Rahul Verma
Manager-Imaging and Printing Group, Hewlett and packard India Ltd, Gurgaon



I wish Dr MPS Group a wonderful future. May God fulfill all the aspirations of these genuine and truthful people.

Mr Naresh Rana
Asst. Manager
Zee News



Dr. MPS Group of Institutions is a name reckoned in the field of higher education. Media relations of Dr. MPS Group are excellent. Students of Dr. MPS college are very impressive and they poses appreciable interpersonal skills. I would be happy to be associated to this group as long as possible.

Mr. Bikram Veer Singh
Sales Head, Western UP
Star India Pvt Ltd.

